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JAN 19 2018

CITY OF KNOXVILLE

Mayor Maurer  
Distinguished Knoxville Council Members

I want to thank you for your recent approval of TIF money to be used for the renovation project of our hotel here in Knoxville.

I have now approved the quotes for the work to begin whenever weather permits.

We would like to extend a 20% discount to all city of Knoxville employees and council members for any rooms they may need. If the city could fax us names of all eligible participants we will get it in our system.

If you remember in my previous letter I discussed the interior renovation that was taking place as well including a remodel of our lobby area. I come to you now to seek a liquor license to allow us to serve beer and wine in our lobby bar. This would allow us to provide an additional service to our guests and allow us to better compete for visitors with hotels in our neighboring city. I think its important to note we have not had any incidents here that have warranted police involvement in fact we have worked with the Knox County police department and State police by taking in guests that are forced to leave their home due to domestic issues and needing a safe environment.

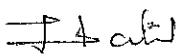
Everyday our housekeeping staff takes out empty beer cans/bottles while cleaning rooms, beer that was purchased somewhere else and consumed here. After months of conducting informal surveys we gathered the following information.

1. Our small lobby bar would eliminate customers from having to go buy beer at a liquor store, sometimes even after they have had a few, making our streets safer.
2. We anticipate our bar customers to almost exclusively come from our hotel guests. A hotel bar sometimes is a factor for some guests when choosing where to stay.
3. Allows us to better compete with hotels in Galesburg and attract more visitors to Knoxville creating even more sales tax dollars for Knoxville and increased business for local restaurants and service stations.
4. We have reached out to Mr Poland and discussed partnering with his winery by providing hotel packages that includes shuttle service to the winery from the hotel again keeping roads safer and generating more business for the winery. The only wine we served here at the hotel would be from his winery.
5. With approval of the license we would also consider bringing in a maximum of 2 gaming machines.
6. We would be looking at bar hours of M-F 5p-10p , Sat 2p-10p, Sun 2-8p

Again we thank you for your consideration on this request and we look forward to hearing from you and going through the application process.

Any questions please feel free to reach out to our hotel GM Roy @ 309-289-2100 and our fax is 309-289-2132 for the city approved list.

Sincerely



Pete Patel